INVESTING
ENRICHING
PARTNERING
TO STRENGTHEN
AND SUPPORT KIDS
AND FAMILIES IN OMAHA
Dear Friend:

With your help, I am proud to report that we finished another year strong and financially stable. It is due to the considerable investments of financial resources, time and talents from donors and volunteers who believe in enhancing the lives of children and families that allow us to further the work we do. In fact, it is because of donors and volunteers just like you that our mission advances. For that, I extend my sincerest gratitude.

There was much to celebrate in this past year, including commemorating 25 years as the Executive Director of Completely KIDS™. I am fortunate in that time to have provided direction to such an amazing organization and work with so many outstanding and dedicated individuals. They are passionate about the children and families we serve.

We are excited to announce that new partnerships have been developed to provide more extensive services to families. Provision for the family upholds our values as an agency and embraces the holistic success of the child.

Completely KIDS launched two new youth development programs. The first is an after-school program that serves approximately 40 children in partnership with All Saints School and expands our reach into South Omaha. The other, our Completely KIDS Teen Employment Program, takes a new look at programming for teen alumni by working to provide them with job readiness skills and develop them into future community leaders.

As we continue to evaluate the needs of our community, we see an increased demand for services. We have developed a plan to address those needs soon and will continue to be responsive to the children and families in our community.

Thank you for your continued generosity and support of Completely KIDS!

Sincerely,

Penny Parker
To Our Completely KIDS Supporters:

My two-year term as board chairman for Completely KIDS came to a close at the end of 2016. As I begin my sixth and final year on the Completely KIDS Board, officially as past chairman, I am proud to be associated with an organization that has contributed greatly to our community of children. I also feel fortunate to be a part of an esteemed group of board members who are passionate about our cause and willing to support Completely KIDS both professionally and personally.

Nonprofit boards of directors serve an important role that provides a structure of governance that supports the growth and direction of a local agency like Completely KIDS. Our board is comprised of 30 business leaders and community volunteers who devote their considerable time, talents and financial support to the pursuit of our mission. Members are recruited who represent a broad cross-section of men and women in the community and bring diversity of thought and skills to our team. These qualities help ensure that our financial supporters’ resources are being managed prudently and cost effectively. Our secondary goals include supporting the executive director and her staff in meeting the organizations’ objectives, evaluating year-to-year financial and executive director performance, as well as setting the strategic vision for our future.

At Completely KIDS, we set high standards for individual board members. Members are expected to visit Completely KIDS sites, such as Liberty Elementary or Stephen Center, during the calendar year to become familiar with our work on a firsthand basis. Members also have financial goals that include personal contributions and may encompass broader support from the businesses they represent. Minimum attendance and participation at board meetings is strongly encouraged. Last, we help guard our agency’s reputation and integrity within the community as if it were our own. We all recognize that we are only as good as yesterday’s reputation in the community.

I want to thank our board for its terrific work in 2016 and extend my appreciation to our many supporters for all that you do for us throughout the year. We will continue to make you proud to be associated with Completely KIDS!

Sincerely,

Doug Glass
COMPLETELY KIDS EXISTS TO BREAK THE CYCLE of poverty by providing educational and supportive services to children and families. In our afterschool and summer programs, children participate in highly engaging, structured activities designed to complement learning from the school day while enhancing skills needed to succeed. Ultimately, we want the kids and families utilizing our services to be safe, healthy, successful and connected in their communities.

**Youth Services Provided: 2,015**
(includes youth served in the homeless shelter program)

- Hispanic: 75%
- Black: 11%
- White: 10%
- Other: 4%

- 5–12 Years: 85%
- 0–4 Years: 1%
- 13–17 Years: 14%

**Free/Reduced Lunch**
- Yes: 93%
- No: 7%

Free/reduced lunch is an indicator of poverty.

**Attendance Outcome**
The more a child attended Completely KIDS, the greater their attendance at school.
- On average, Completely KIDS youth attended school 95% of the time, with 74% of Completely KIDS youth missing 10 days or less.
  - District
    - K–5: 71% of youth missed 10 days or less
    - 6–8: 61% of youth missed 10 days or less

**GPA Outcome**
The more a child attended Completely KIDS, the better their math and reading grades.
- Of 3rd- through 8th-grade youth, 70% achieved a 2.5 grade point average or higher in reading/literacy and 66% in math.
- Of kindergarten through 2nd-grade youth, 74% were at or above the basic level in reading and 87% in math.

Omaha Public Schools uses a 5-point grading scale ranging from Beginning to Below Basic to Proficient to Advanced.

**Completely KIDS youth reported...**
- There was an adult not in their family who cared about them: 81%
- They believe they will have a good life when they get older: 85%
- They believe that if they do well in school now that it will help them in the future: 85%
- They believe that it is important to learn as much as possible in school: 86%
- They believe anyone can get smarter by trying hard: 89%
- They believe you can get smarter when you learn new things: 89%

United Way survey administered to third- through eighth-grade youth at all sites except shelter sites.

**Teen Employment Program**
The Teen Employment Program aims to retain Completely KIDS alumni as Junior Support Staff to provide them with job readiness skills and develop them into future community leaders. Those selected participate in workshops, mentoring and paid employment at a Completely KIDS site.

**Homeless Shelter Program**
Completely KIDS provides afterschool programming to youth living with their families in three area shelters—Phoenix House, The Salvation Army and Stephen Center. Due to high mobility, children living in a shelter are often even more behind academically and socially than other children living in poverty.

All youth who have participated in Completely KIDS for 30 days or more are evaluated upon entering and exiting the program based on: their ability to relate to peers and accomplish tasks, their confidence level and their conflict resolution skills. The children’s social-emotional development is vital on their path to success. Completely KIDS is aligning with community partners and United Way to evaluate the social-emotional well-being of each child in the shelter program.

**Homeless Shelter Outcomes**

<table>
<thead>
<tr>
<th>Youth Development</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>77% of youth improved their ability to accomplish a task</td>
<td></td>
</tr>
<tr>
<td>81% of youth improved their conflict resolution skills</td>
<td></td>
</tr>
<tr>
<td>88% of youth increased their confidence</td>
<td></td>
</tr>
<tr>
<td>78% of youth improved their ability to relate to their peers</td>
<td></td>
</tr>
</tbody>
</table>

On the cover: Briggette Cisneros, second from left, interacts with youth in the Completely KIDS program at Highland Elementary. Briggette is one of the teens who has worked in the Teen Employment Program, which launched this year as a way to retain alumni and provide them with job readiness and leadership skills. Opposite page: from top left, a student at CK Marrs practices tying various knots in survival club; D. Kevin Williams teaches a CK Liberty student “Shakespeare for Kids”; and an instructor from Stretch-n-Grow Omaha makes fitness fun at CK All Saints.
FAMILY PROGRAMS

OUR FAMILY PROGRAMS improve family dynamics, develop positive parenting skills, increase social networking opportunities for parents and boost the overall wellness of families. Through family support services, we provide social and emotional support through advocacy; and classes on managing emotions, coping skills, and relaxation and mindfulness techniques; and educational classes for adults. Staff also provides kids and families with brief behavioral and mental health services, and connects them to other needed resources in the community. Regularly scheduled Family Nights at each location bring families together over a hot meal and an activity.

Outcomes
- 91% of adults reported increased ability to meet basic needs.
- 88% of adults reported increased positive and supportive relationships with peers.
- 86% of adults reported increased trust in community providers.
- 80% of adults reported decreased stress because of participating in our program.
- Teachers reported that 94% of youth receiving therapy services met or exceeded expectations regarding individual goals they set.

WEEKEND FOOD & MEALS SERVED

THE WEEKEND FOOD PROGRAM combats childhood hunger in our community by providing bags of nutritious, child-friendly food every Friday to elementary and middle school youth who may otherwise have little or no food on the weekends. Additionally, hot meals are provided to every child during the hours after school, extended school vacations and over summer break.

Outcomes
- 83% of parents reported that the Weekend Food Program has made a difference in the well-being of their children.
- 80% of families reported that because of the Weekend Food Program they feel secure their children will have something to eat.

GIVING & VOLUNTEERISM

The total value of donated items was $228,787.

We connect our families with many donations that help them meet their basic needs. Top areas of giving included: Christmas gifts, Weekend Food items, school supplies, family necessities and event donations.
2016 OFFICERS & BOARD OF DIRECTORS

Chairman: Doug Glass
Chairman-Elect: Steve Lindsay
Treasurer: Amber Carman
Secretary: Chase Meyer
At Large: Doug Barlow

Board Members
Angie Anderson
John Barnhart
Brian Brownrigg
Amy Deardorff
Robyn Devore
Nancy Edick
Kathy English
Patrick Groves
Dan Hanus
Teresa Hunzeker
Jill McClure
Kathryn Murphy
Brian Pickering
Amie Schellpeper
Todd Scholz
Terri Storm
Randy Tripp
Dan Weidner

Legal Advisor: Koley Jessen
Executive Director: Penny Parker
Guild President: Sarah McGowan

Advisory Board
Bob Bates
Cindy Bay
Lynne Boyer
Tim Daugherty
N.P. Dodge, Jr.
Linda B. Ford, M.D.
Mary Kay Greenberg
Carl Mammel
Lloyd A. Meyer
Sandy Parker
Ann Stinson
Lyn Wallin Ziegenbein

2016 FINANCES IN REVIEW

Statement of Financial Position

<table>
<thead>
<tr>
<th>Assets</th>
<th>December 31, 2016</th>
<th>December 31, 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>3,541,103</td>
<td>3,018,703</td>
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<tr>
<td>Investments</td>
<td>1,529,479</td>
<td>1,133,034</td>
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<tr>
<td>Contributions Receivable</td>
<td>2,499</td>
<td>20,000</td>
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<tr>
<td>Restricted Assets</td>
<td>3,688,772</td>
<td>2,468,575</td>
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<tr>
<td>Other Accounts Receivable</td>
<td>86,260</td>
<td>162,678</td>
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<tr>
<td>Other Current Assets</td>
<td>27,698</td>
<td>21,058</td>
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<tr>
<td>Land</td>
<td>148,800</td>
<td>148,800</td>
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<tr>
<td>Building, Net</td>
<td>2,443,704</td>
<td>2,496,139</td>
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<tr>
<td>Furnishings &amp; Equipment, Net</td>
<td>183,305</td>
<td>210,199</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>11,651,620</strong></td>
<td><strong>9,679,186</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities &amp; Net Assets</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>170,439</td>
<td>159,569</td>
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<tr>
<td>Deferred Revenues</td>
<td>259,976</td>
<td>113,941</td>
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<tr>
<td>Unrestricted Net Assets</td>
<td>6,962,701</td>
<td>6,479,732</td>
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<tr>
<td>Temporarily Restricted Net Assets</td>
<td>4,258,504</td>
<td>2,925,944</td>
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<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td><strong>11,651,620</strong></td>
<td><strong>9,679,186</strong></td>
</tr>
</tbody>
</table>

Statement of Activities

<table>
<thead>
<tr>
<th>Public Support</th>
<th>December 31, 2016</th>
<th>December 31, 2015</th>
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</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>1,748,033</td>
<td>1,439,384</td>
</tr>
<tr>
<td>Capital Campaign Contributions</td>
<td>1,347,936</td>
<td></td>
</tr>
<tr>
<td>United Way</td>
<td>286,600</td>
<td>332,400</td>
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<tr>
<td>Special Events</td>
<td>439,073</td>
<td>443,955</td>
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<tr>
<td>Grants</td>
<td>211,426</td>
<td>584,785</td>
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<tr>
<td><strong>Total Public Support</strong></td>
<td><strong>4,033,068</strong></td>
<td><strong>2,800,524</strong></td>
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<tr>
<td>Contracts</td>
<td>1,449,388</td>
<td>982,104</td>
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<tr>
<td>Other</td>
<td>229,655</td>
<td>20,171</td>
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<tr>
<td><strong>Total Contract &amp; Other Revenue</strong></td>
<td><strong>1,679,043</strong></td>
<td><strong>1,002,275</strong></td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>5,712,111</strong></td>
<td><strong>3,802,799</strong></td>
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<table>
<thead>
<tr>
<th>Program Services Expenses</th>
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<th></th>
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<tbody>
<tr>
<td>Youth Development &amp; Family - Homeless</td>
<td>165,291</td>
<td>150,984</td>
</tr>
<tr>
<td>Youth Development &amp; Family - Adolescents</td>
<td>515,045</td>
<td>776,181</td>
</tr>
<tr>
<td>Youth Development &amp; Family - Children</td>
<td>2,760,352</td>
<td>2,289,570</td>
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<tr>
<td><strong>Total Program Services Expenses</strong></td>
<td><strong>3,440,688</strong></td>
<td><strong>3,216,735</strong></td>
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<table>
<thead>
<tr>
<th>Supporting Services Expenses</th>
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<tbody>
<tr>
<td>Management &amp; General</td>
<td>247,995</td>
<td>198,733</td>
</tr>
<tr>
<td>Fundraising</td>
<td>207,899</td>
<td>207,039</td>
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<tr>
<td><strong>Total Supporting Services Expenses</strong></td>
<td><strong>455,894</strong></td>
<td><strong>405,772</strong></td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>3,896,582</strong></td>
<td><strong>3,622,507</strong></td>
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<table>
<thead>
<tr>
<th>Change in Net Assets</th>
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<th></th>
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</thead>
<tbody>
<tr>
<td><strong>Net Assets, Beginning of Year</strong></td>
<td><strong>9,405,676</strong></td>
<td><strong>9,225,384</strong></td>
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<tr>
<td><strong>Net Assets, End of Year</strong></td>
<td><strong>11,221,205</strong></td>
<td><strong>9,405,676</strong></td>
</tr>
</tbody>
</table>

2016 Funding Sources

- Contributions: 31% | $1,748,033
- United Way: 5% | $286,600
- Capital Campaign Contributions: 24% | $1,347,936
- Special Events: 8% | $439,073
- Grants: 4% | $211,426
- Contracts: 26% | $1,449,388
- Investment & Other: 3% | $166,791

2016 Expenses

- Management & General: 7% | $247,995
- Youth Development & Family: 88% | $3,440,688

**TOTAL: $3,896,582**